

Documents and news from and for local authorities and Children's Trusts



In this issue:

Bullying

Details of anti-bullying week, plus anti-bullying strategy documents from Camden, Liverpool and Devon.

Integrated working

A Children's Trust Network event in Bury on the development of a joined-up children's workforce, and a Strategic Partnership event in Richmond highlights key achievements and challenges.

Mental health

A new report from Newcastle provides baseline data for evaluating Targeted Mental Health in Schools.

Disability

Northumberland's Commissioning Strategy plus a round-up of related research.

Safeguarding

Cornwall's Making it Happen Conference highlights how services are working together to keep children and young people safe.

Performance

A conference in South Gloucestershire on the use of the Turning the Curve Methodology.

Social marketing

The Inspire-Aspire programme in South Yorkshire.

Bullying

Anti-bullying week

November 2010

Anti-Bullying week takes place from 15-19 November 2010. The Theme this year is Taking Action Together. The campaign extends the idea of the Bystander theme from the child who watches while bullying is happening, to include the adult who turns a blind eye, the parent who doesn't know how to help and the school and community that don't take action to tackle bullying.

For further details visit the [Anti-bullying Alliance website](#).



Camden Bullying Prevention Strategy

Camden, April 2010

This strategy sets out the Trust's commitment to working with children and young people, parents and carers and all relevant agencies, to create an environment where bullying and discrimination are understood by everyone to be unacceptable and where there are clear strategies to address occurrences if they do take place.

Anti-Homophobic Bullying Strategy 2010-15

Liverpool, May 2010

In response to a report produced by Citysafe, the Community Safety Partnership for Liverpool, the Anti-Homophobic Bullying Forum was established in February 2008 to develop and implement a city-wide approach to tackling homophobic bullying, bringing together the collective efforts of partners and young people. The Forum is a sub-group of, and reports to, the Liverpool Anti-Bullying Forum.

The aim of this strategy is to establish an effective overarching framework in which to work with partners to reduce significantly the number of homophobic bullying episodes among children, young people and their families in Liverpool, with the end view of homophobic attitudes and bullying being deemed unacceptable by the whole community.

Prejudice-related Bullying: Preventing and Responding

Devon, February 2010

This document has been produced by the Safer Devon Partnership, working with Devon County Council and the Children's Trust partners. It contains guidance for schools on tackling all forms of prejudice-related bullying, highlighting some of the key ways in which schools can respond to prejudice and providing information about the wide range of specialist support that is available from local organisations.

Integrated working

Children's Trust Network Event Relating to 'One Children's Workforce' in Bury

Bury, July 2010

The most recent network event focused on the development of a joined-up children's workforce, sharing a set of common values regardless of their professional background or the agency they work for.

This report describes the rationale for the event, the activities undertaken on the day and the planned steps following the event.



[Children and Young People's Strategic Partnership Event 2010](#)

Richmond, July 2010

The annual Children and Young People's Strategic Partnership event was held on 12 July 2010. It was attended by over 40 partners who are involved with the Children and Young People's Trust Board (CYPTB). The purpose of the event was to highlight key CYPTB achievements and challenges during 2009-10, provide an update on the 2010-11 priorities and key areas of work for 2010-11, and provide an opportunity for partners to network.

The [agenda and presentations](#) from the event are available from Richmond Council's website.

Mental health

[Newcastle Targeted Mental Health in Schools \(TaMHS\): Project Evaluation](#)

Newcastle, March 2010

The information in this report provides a summary of all the available collected data prior to the start of TaMHS. This data set provides a baseline for the TaMHS Project Evaluation. Additional data will be collected and analysed and recommendations fed back to the project manager and steering group via the interim and final reports.

Disability

[Aiming High for Disabled Children \(AHDC\) Commissioning Strategy 2010-11](#)

Northumberland, August 2010

This Commissioning Strategy is intended to show a transparent process for commissioning short break services for disabled children and young people. The aim is to assist commissioners in running an efficient and effective procurement process, which will maximise value for money for the taxpayer and, in this case, for disabled children and their families.

Commissioning of services will be assessed in the first instance by a wide stakeholder commissioning panel. The second stage will involve a sub-commissioning panel who will then decide if the service meets the requirements for families and quality in locality areas and countywide.



Related research

[Individual Budgets for Families with Disabled Children: Interim report 2010](#)

DfE, August 2010

[A Report on Themes Emerging from Qualitative Research into the Impact of Short Break Provision on Families with Disabled Children](#)

DCSF, March 2010

[The Impacts of Short Break Provision on Disabled Children and Families: An International Literature Review](#)

DCSF, March 2010

[Parental Experience of Services for Disabled Children: Findings from the Second National Survey](#)

DCSF, March 2010

[The Costs of Short Break Provision](#)

DCSF, March 2010

[Short Breaks Pathfinder Evaluation: Interim Report – End of Phase One](#)

DCSF, March 2010

Safeguarding

[Making it Happen Conference](#)

Cornwall, June 2010

This one-day conference was organised jointly by NHS Cornwall and Isles of Scilly, Cornwall Children's Trust and Cornwall and the Isles of Scilly Local Safeguarding Children Board, to highlight how services are working together to keep children and young people safe in Cornwall.

Maggie Atkinson, the Children's Commissioner for England, was the keynote speaker. Other speakers included Kate Billingham, Project Director of the national Family Nurse Partnership Programme and the Healthy Child Programme, and Jonathan Bacon from the Department for Education. [Presentations from the event and from the workshops](#) aimed at highlighting projects and services in Cornwall are available from the Children's Trust Cornwall website.



Performance

Turning the Curve Conference

South Gloucestershire, March 2010

Discussions focused on arriving at evidence-based, practical solutions through use of the Turning the Curve Methodology. Presentations are available, including data and research sheets dealing with outcome indicators/performance measures, trends, statistics, story behind the curve and emerging trends, relating to each of the six outcomes:

- more children and young people grow up in safe homes
- the proportion of obese children is reduced
- children and young people develop the self-confidence to successfully deal with significant life changes and challenges
- membership of any particular vulnerable groups(s) is not a barrier to performance in the Early Years Foundation Stage Profile
- the proportion of 16-18 year-olds not in employment, education or training is reduced
- the number and proportion of the current generation of children and young people living in (relative) poverty are reduced.

Social marketing

Inspire-Aspire Scoping Report: The Outcomes of Phase One

South Yorkshire, April 2010

The local authorities and health authorities of Barnsley, Doncaster, Rotherham and Sheffield have come together with South Yorkshire Police and South Yorkshire Fire and Rescue in this partnership programme focused on raising children and young people's aspirations.

Inspire-Aspire South Yorkshire was established to test whether social marketing approaches, which have a proven track record of creating real change in other public sector areas, such as health and environmental sustainability, can help in understanding and influencing the attitudes, opinions and behaviours of children and young people in the area. The objectives of this phase have been to understand what barriers and enabling factors are involved in raising aspirations, and what is already effective in this. The purpose has been to identify and recommend ways to improve effectiveness and efficiency through working differently in the future. This scoping report gives an overview of these findings and recommendations.



**The Journey So Far: Aspiration
Amongst Children and Young People
in South Yorkshire**

South Yorkshire, January 2010

Document providing information about what the Inspire-Aspire South Yorkshire partners are working on. It gives an update on the partners' discussion on 'aspiration', including a suggested definition and factors that contribute to high and low aspirations. It paints a picture of South Yorkshire in terms of demographics, with further information where this is available across the four geographical areas of Barnsley, Doncaster, Rotherham and Sheffield. It then showcases some of the most relevant projects and services that are already being delivered and goes on to set out what the partners will focus on next to produce actionable insights.

See also the [National Social Marketing Centre website](#).

